Public education and the development of mental health information

RC PSYCH
ROYAL COLLEGE OF PSYCHIATRISTS

Introduction

The Charter of the Royal College of Psychiatrists states as one of the College's main objectives "the furthering of public education thereby promoting and improving the understanding and awareness of mental disorder and mental health needs." Since 1985 the College has been producing clear, evidence based mental health information for the general public. These are available in paper copies or alternatively, on-line versions that can be downloaded.

Bereavement

Very helpful information - especially the organisation details and other references, that one might share with others.

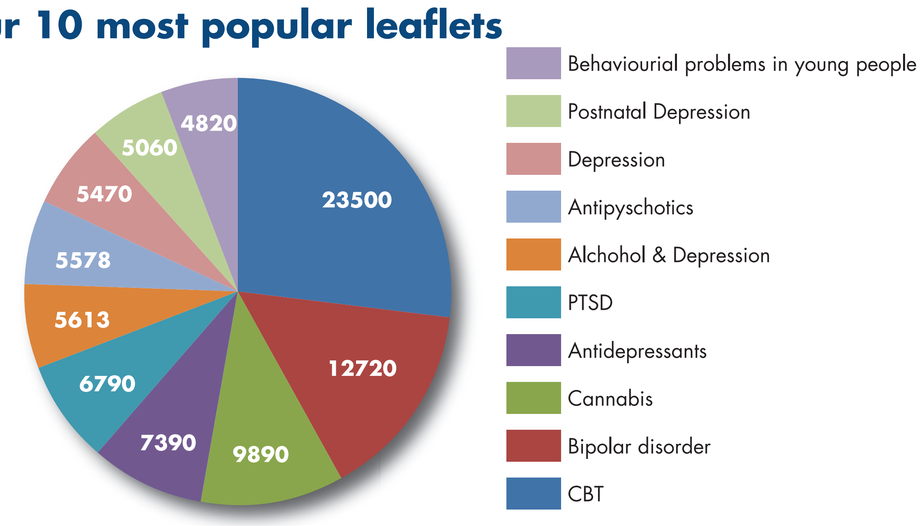
Cognitive Behavioural Therapy

I needed information about CBT as I chose this approach as part of a counselling framework assignment. It was the easiest and best set out website I could find and was helpful. Thank You !!

One Month`s statistics

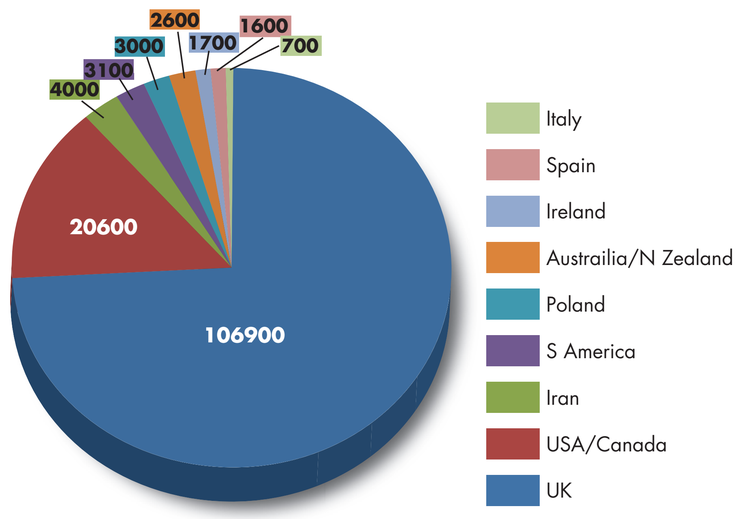
A snapshot of who uses our material worldwide for April 2012

Our 10 most popular leaflets



Where do our readers come from?

Mostly come from the UK with a smaller but significant following from North America, Australia and N. Zealand. Our translated leaflets account for growing numbers of visitors from Poland, S. America, Spain and Italy.



Translations

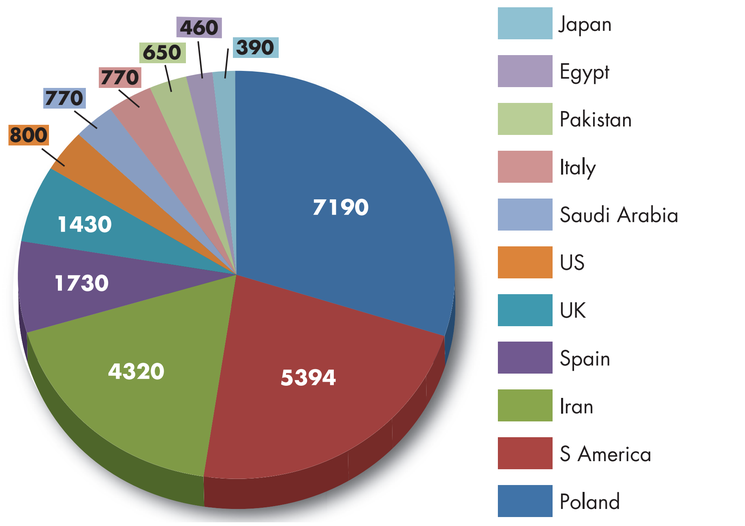
We have over 260 translated leaflets on the website.

- Most popular languages: Polish, Spanish, Farsi, French and Italian
- We can't give figures for the Chinese leaflets as they are hosted in Hong Kong.

Language	Number of leaflets – April 2012	Number of downloads	downloads/ leaflet
Arabic	51	3561	70
Spanish	45	9473	211
Chinese	45		
Polish	21	8703	418
Urdu	21	1407	67
Japanese	21	680	40
Farsi	15	5181	345
Hindi	14	530	38
French	7	1639	234
Bengali	6	270	45
Russian	5	130	26
Greek	2	90	45
Tamil	2	180	90
Italian	1	770	770
German	1	30	30
Punjabi	1	100	100
Gujurati	1	40	40
Romanian	1	90	90
Total	**265**	**33295**	

Where do the readers of our translated leaflets come from?

The website gets visitors from just about every country in the world. The table below give the number of visitors to the translated leaflets for the top 12 countries.Spain and Italy.



Leaflet for Muslims

Very useful in terms of raising awareness and reducing stigma in the Muslim community!! Excellent work!!

Depression in men

Surprisingly well-written and informative for a free online article.

The Information Standard

The Royal College of Psychiatrists has been certified as a quality provider of health and social care information by the Information Standard – a new certification scheme for health and social care information.

Plain English Award

Dr Philip Timms, Chair of the Public Education Editorial Board, and RCPsych Public Educator of the Year 2010. Dr Timms has been involved in writing, editing and updating the RCPsych mental health information since 1998.