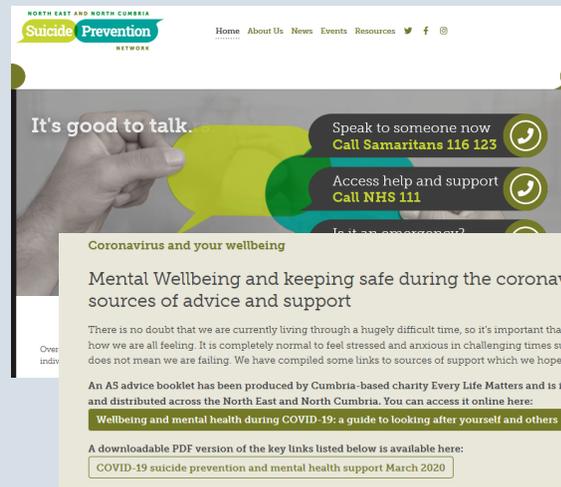
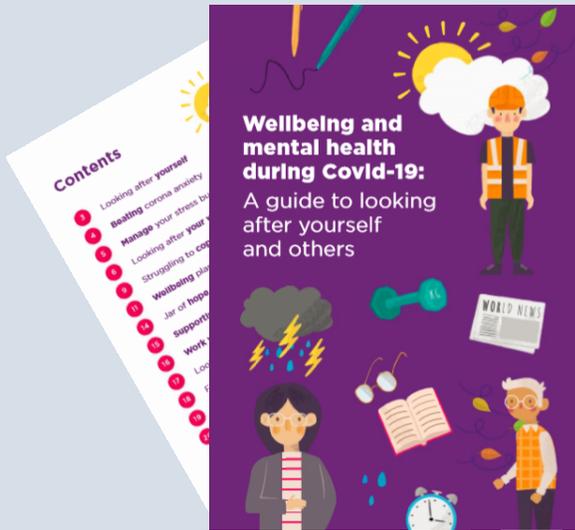


COVID-19 Mental health support



Why did we take action?



Develop suicide safer communities

Reduce stigma related to suicide & self-harm



Proactively respond to the pandemic

Promote good mental health

What did we do?



Redirected funds to grassroots projects & training



Social media campaign



Every Life Matters produced booklet



Website (www.stopsuicidenc.org)



Provide: Wellbeing resources Signposting to support

What has the impact been?

May-Sept 2020



1.3 million households received booklet



7000+ website users



2000+ views of "Coronavirus & your wellbeing"